## NOVEMBER 2023

## INVESTOR PRESENTATION

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UNIDATA

DIGITAL SIGN

INFO

#### **TODAY'S SPEAKERS**



#### **Roberto Giacometti**

CFO & Investor Relations Officer

Expert in Administration, Finance, Planning and Control. He held the position of General Manager in several Italian and foreign companies and was Director of the National Secretariat of Agesci. In 2019, he joined Unidata and followed the listing process on EGM, the extraordinary operations and the translisting on EXM - STAR Segment



INDEX



















**KEY FINANCIALS** 





APPENDIX

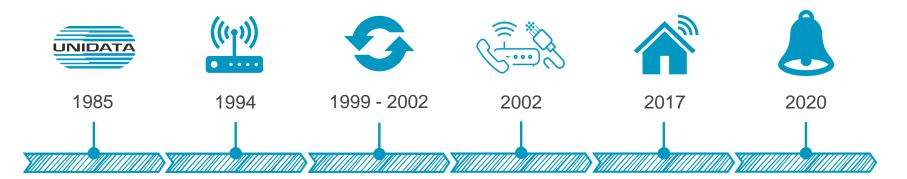






## **COMPANY OVERVIEW**

**HISTORY** 



Foundation Unidata starts operating as an Hardware Provider Unidata revolutionizes its core business and starts the activity of Internet Service Provider Unidata was sold to Cable&Wireless and then reacquired Beginning of the construction of the proprietary FTTH network and Data Center Unidata extends its activities to Cloud services and Internet of Things Listing on Euronext Growth Milan of Borsa Italiana







JV with CEBF to deploy high-quality FTTH networks in gray areas of Lazio Agreement with Azimut to build a green neutral Tier IV data center in Roma JV with Azimut to build 900 km of submarine optical fiber in the Tyrrhenian Sea Unidata win the tender for the **IoT** system managing water meters in Palermo Closing of the acquisition of **TWT Group** based in Milan and operating in all Italy Listing on Euronext STAR Milan of Borsa Italiana



#### **FIBER & NETWORKING**

The Unidata Fiber Network infrastructure is concentrated in the most important cities of Lazio Region, where Unidata offers **complete coverage of the territory with Gigafiber**: direct FTTH (Fiber to the Home) connectivity (100% Fiber optic).

OVER 6,200 KM OF FIBER OPTIC CABLING

LAUNCH OF 10GB CONNECTIVITY IN ROME AND LAZIO, QUADRUPLING THE AVAILABLE SPEED

365,000 HOUSING UNITS SERVED AS OF 30 SEPTEMBER 2023





#### **CLOUD & DATA CENTER**

The Unidata Data Center was built in line with the conditions required by **certification standards Rating 4** (formerly TIER IV) with additional features to ensure the highest level of infrastructure security and reliable continuity of service provision.

The Data Center occupies a surface area of 800 squaremeters.

NEUTRAL COLOCATION – MULTI CARRIER

CLOUD SERVICES (IAAS, SAAS AND PAAS)

NETWORK SECURITY — MANAGED SERVICES DISASTER RECOVERY





### **IOT & SMART SOLUTIONS**

LoRa<sup>™</sup> is the new wireless technology to support IoT solutions
wide communication range (several Km) to reach devices
high penetration to reach any object wherever it is installed
Iow power consumption (many years with a single battery)
open standard to create private public collaborative network
worldwide adopted with the largest marketplace

#### **Market Drivers**

- 171
- Massive Smart Metering
- - Smart City
- •
- Smart Grid for Water, Gas and Electricity
- Smart Agriculture





### IOT AND SMART METERING: TENDERS AWARDED IN 2023



Award in **Temporary Grouping of Companies**, with the role of Mandatory, with BIP S.p.A. and Lektor S.r.I.

Tender for the implementation of the Automatic Meter Management System of the Metropolitan City of Palermo.

Total value of the contract equal to 2.7 million Euros, for a period of 36 months

The awarded tender is part of the PNRR funds



Award in Public Private Partnership of the concession for the implementation and management of the smart metering IoT system for Acqua Pubblica Sabina

Assignment through project financing equal to **9.5 million Euros** for a duration of **14** years

Unidata will build the network using LoRaWan® technology and implementing a management system for data-driven water resource management processes



Award of the contract for the **Connectivity** service for the meters of the integrated water service users, for drinking water use, in Firenze- Prato-Pistoia Metropolitan Area

Assignment through project financing equal to **over 3.5 million Euros** for a duration of **13 years** 

The awarded tender is part of the PNRR funds

#### ABOUT 15.7 MILLION EUROS IN IOT TENDERS FROM THE BEGINNING OF 2023



#### ADDITIONAL KEY SERVICES

In addition to the three main areas, Unidata develops some additional key services:



#### Fiber infrastructure construction

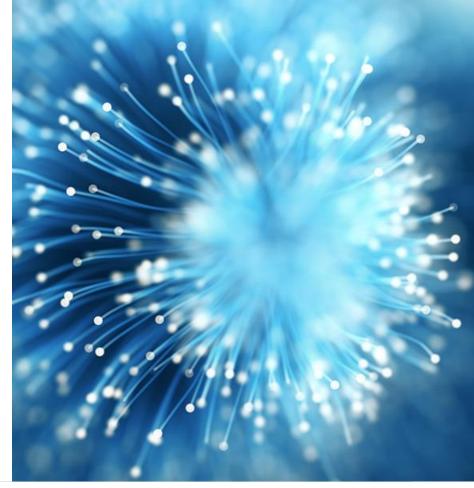
Unidata directly builds the fiber optic network for **Unidata** and **Unifiber** in some key areas, as for instance in the grey areas of Latium, Apulia, Molise.



#### Projects

Unidata works in projects regarding specific customers' requirements and events relating to the provision of support, design and consultancy services for Internet technologies and, more generally, for digital environments.

**Ex. Project Bari** - construction of a video surveillance implementation at the ASI Consortium of Bari





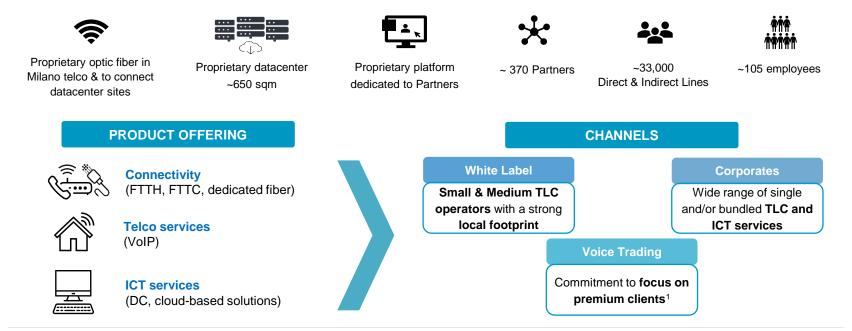
## TWT GROUP

UNIDATA

#### **TWT GROUP**



- Founded in 1995 in Milan, TWT Group is a primary Italian TLC, connectivity and ICT services operator specialized in the B2B segment<sup>1</sup>
- TWT Group's vision is to become a recognized "atelier of telecommunications" with a bespoke B2B offering





1) Commitment to dismiss the majority of TWT's legacy voice trading business: run-off of base clients (i.e. customers/contracts with almost no gross margin) in order to focus on the most profitable

### **UNIDATA & TWT: STRONG COMPLEMENTARITY**







## **INDUSTRIAL SYNERGIES 2023-2025**



The acquisition of TWT Group will allow several business synergies and cost savings that will generate year by year a positive impact on EBITDA and EBITDA Margin:



Continuous growth of both Unidata and TWT core business in B2B channels

Sale of the offering of Unidata through the network of TWT dealers and TWT services to Unidata retail customers



Aggregation of Unidata and TWT network infrastructure lowering costs



Creation of a new advanced proposal in Cloud: multisite and with disaster recovery



Creation of a new commercial proposal in SD-WAN and Cybersecurity



Decrease low-margin voice trading business



Integration of operating structures for greater efficiency and cost savings avoiding replications

Scouting of new areas to develop infrastructure (from Unidata experience in Rome areas)



## **MAIN PROJECTS**

UNIDATA

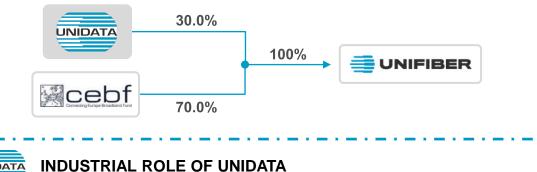
## UNIFIBER (JV WITH CEBF)



Closing signed in 2020 with **Connecting Europe Broadband Europe (CEBF)**<sup>1</sup> and the activity started in 2H 2021.



**FTTH access network implementation** in "gray areas" without FTTH, localized in Lazio region. Unifiber owns the passive FTTH network.





- \* Make the fiber network ready to service for customers
- Sale to wholesale operators

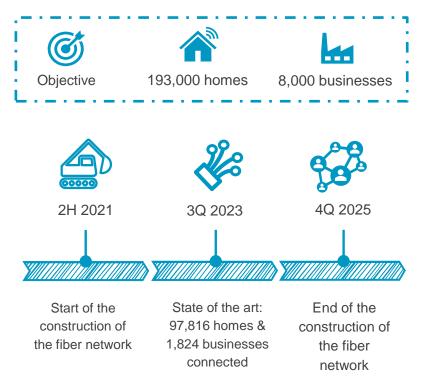


1) CEBF (Connecting Europe Broadband Fund) is a fund sponsored by Cassa Depositi e Prestiti (IT), Caisse des Dépôts et Consignations (FR), KFW (DE), European Investment Bank, European Commission and other INVESTOR PRESENTATION 17 investors. For CEBF, this is the first investment in Italy.

#### FTTH FOR GRAY AREAS OF LAZIO



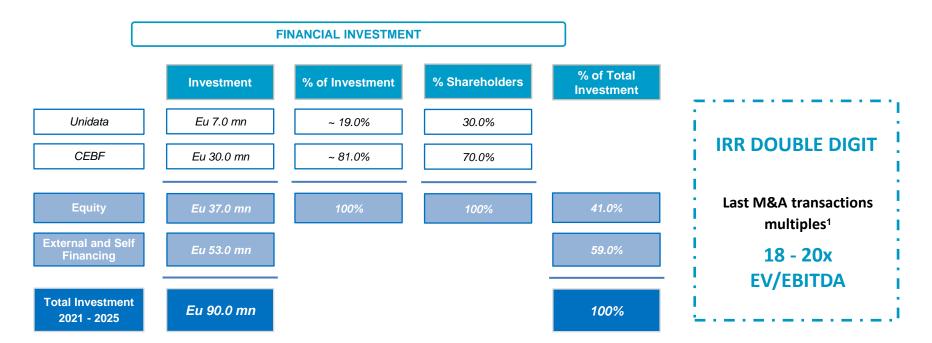






## FINANCIAL STRUCTURE OF THE PROJECT





#### As of September 2023, Unidata already paid Eu 5.5 million out of its total equity

investment.



## UNITIRRENO (JV WITH AZIMUT)

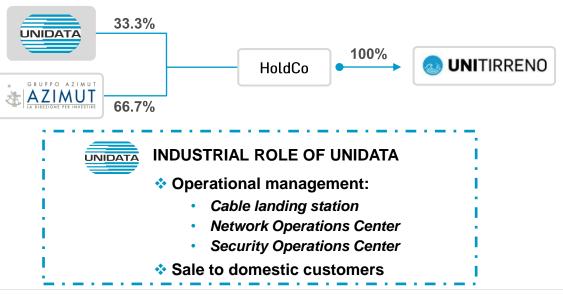




Closing signed in 2023 with Azimut - Fondo Infrastrutture per la Crescita ESG<sup>1</sup> and the activity already started.



Submarine cable system in Tirreno Sea of about 900 km from Mazara del Vallo to Genova, with a junction point near Rome-Fiumicino and one in Sardinia.

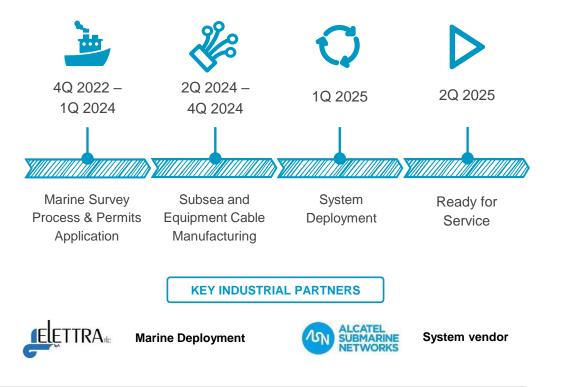




1) Fondo Infrastrutture per la crescita – ESG is a fund established and managed by Azimut Libera Impresa, invests in social infrastructures in order to generate a positive and sustainable growth of the economy, environment and society with an ESG approach

## THE SHORTEST AND MOST RELIABLE PATH TO NORTHERN EUROPE 🛛 💿 UNITIRRENO

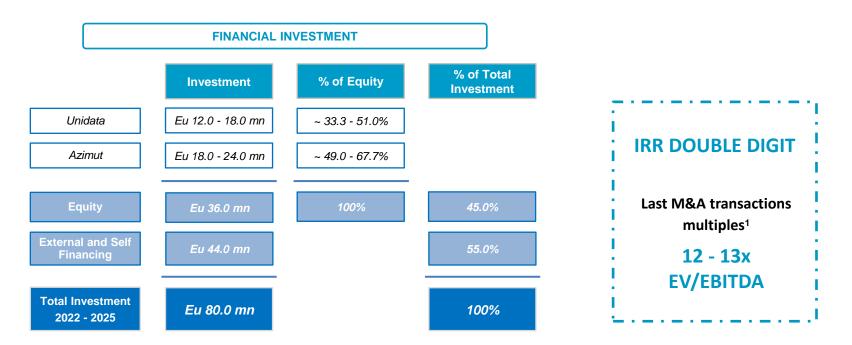






## FINANCIAL STRUCTURE OF THE PROJECT





As of September 2023, Unidata already paid Eu 6.5 million out of its total equity investment.

Unidata equity investment will be up to Eu 18 million, due to an option to increase its participation to own a majority stake.

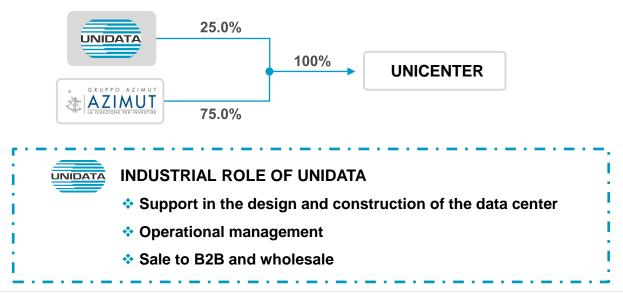


## UNICENTER (JV WITH AZIMUT)

Investment Agreement signed in 2022 with *Fondo Infrastrutture per la Crescita - ESG*<sup>1</sup>.



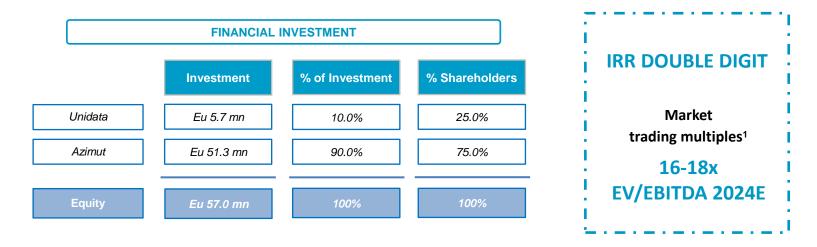
Green and neutral Tier IV datacenter in Rome about 20 MW and 3,200 rack capacity, for a total area of 20,000 sqm





1) Fondo Infrastrutture per la crescita – ESG is a fund established and managed by Azimut Libera Impresa, that aims to invest in social infrastructures in order to generate a positive and sustainable growth of the economy, INVESTOR PRESENTATION 23 environment and society with an ESG approach

## FINANCIAL STRUCTURE OF THE PROJECT



## As of September 2023, Unidata has not paid any amount of its total equity investment.



1) Peers taken into consideration: Equinix Inc., Digital Realty Trust Inc., OVH Groupe S.a.S., WIIT S.p.A.. INVESTOR PR Source: Factset

## UNIDATA

## **KEY FINANCIALS**

#### FINANCIAL HIGHLIGHTS UNIDATA GROUP – REPORTED DATA 9M 2023

+97% Revenues 64.6 M€ (32.7 M€ in 9M 2022)\* +97%

EBITDA Adjusted **15.8 M€** (8.0 M€ in 9M 2022)\* 51.7 M€

NFP (cash negative) (9.6 M€ in FY 2022)\*

+20%

Direct Customer Growth **21,887** (18,292 in FY 2022)\* +300km

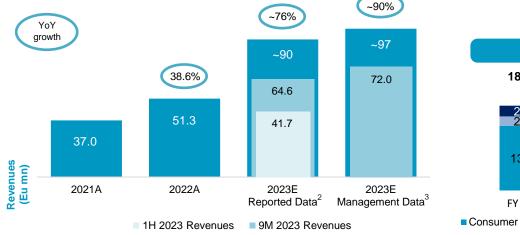
Optical Fiber >6,200 km (5,450 in FY 2022)\*

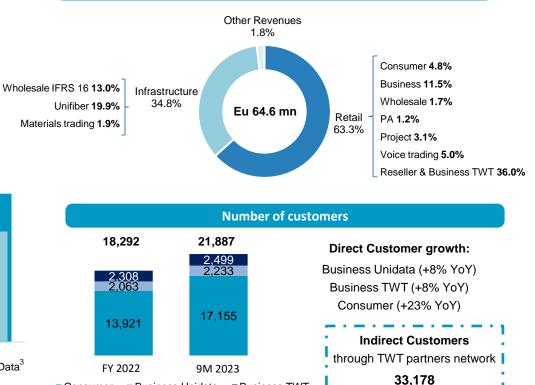


\*The values in brackets refer to the economic-financial data of Unidata S.p.A. stand-alone as of 30 September 2022, therefore they do not take the TWT Group into consideration.

### STRONG REVENUES GENERATION

- Consolidated revenues strongly increased, thanks ٠ to the inclusion of the recently acquired TWT Group in the perimeter.
- "Stand-alone" revenues<sup>1</sup> showed an excellent result • confirming Unidata's solid business model with an increase of about 16.4%.





Business TWT

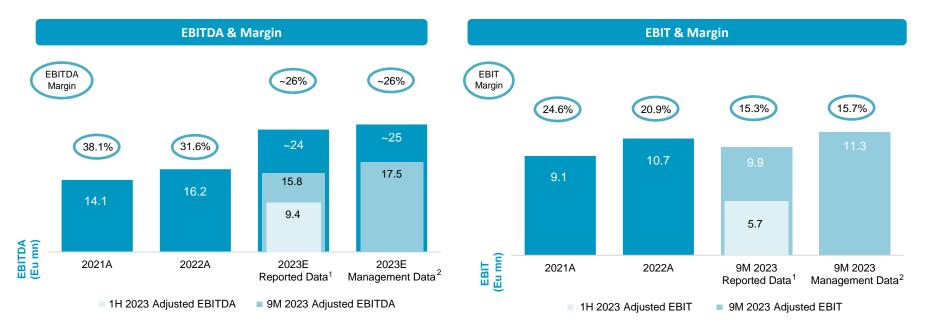
Business Unidata



1) "Like for like" revenues refer to the revenues of Unidata S.p.A. stand alone; 2) Reported Data include Unidata data from 01.01.2023 to 30.09.2023 and TWT Group data from 01.03.2023 to 30.09.2023; 3) Management data include economic data from 01.01.2023 to 30.09.2023 of both Unidata and TWT Group.

#### **Reported Revenues 9M 2023 breakdown**

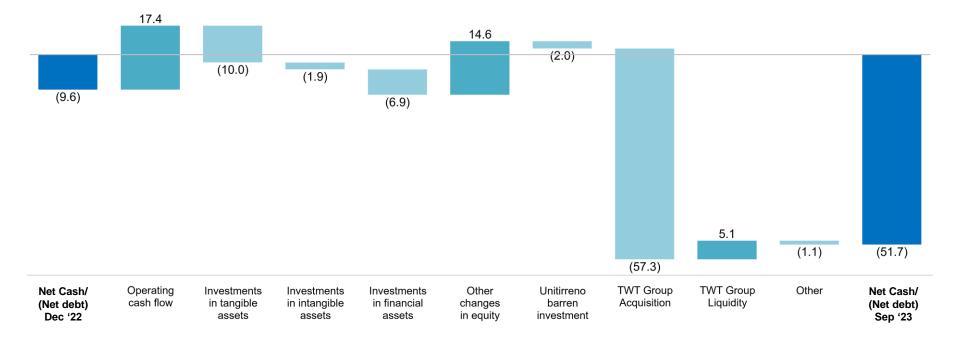
## OUTSTANDING AND CONTINUOUS GROWTH



- The improvement in EBITDA in 9M 2023 is strictly related to the consolidation of TWT Group.
- EBITDA Adjusted, equal to € 15.8 million, is calculated net of extraordinary costs related to consultancy for the acquisition of TWT Group and for the finalization of the Translisting amounting to approximately € 0.8 million.

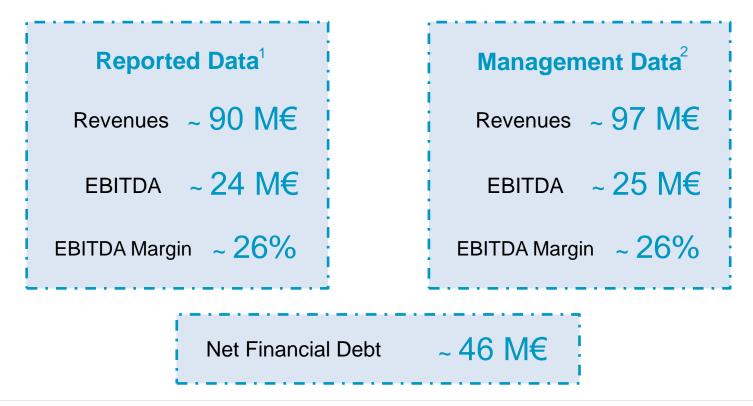


### NET FINANCIAL POSITION BRIDGE





#### **UNIDATA GROUP - FY2023E**





1) Reported Data include Unidata data from 01.01.2023 to 30.09.2023 and TWT Group data from 01.03.2023 to 30.09.2023; 2) Management data include economic data from 01.01.2023 to 30.09.2023 of both Unidata and TWT Group.

## **SUSTAINABILITY**

UNIDATA

**INVESTOR PRESENTATION** 

### UNIDATA: A BENEFIT COMPANY

#### IN THE LAST THREE YEARS, UNIDATA HAS ACCELERATED ITS JOURNEY TOWARDS SUSTAINABILITY

In 2022, Unidata became a **Benefit Company** and published its 1<sup>st</sup> Impact Report and 3<sup>rd</sup> ESG Report

Unidata developed its ESG Strategy based on 3 macro-purposes of common benefit:



Reducing climate-changing emissions and the energy consumption



SOCIAL

Infrastructure of areas to resolve conditions of digital divide



## GOVERNANCE

Protection of employees and attention to their training and well-being





#### **RESULTS AND GOALS**

#### **ENVIRONMENTAL**

Reduction of energy consumption and emissions

#### Results 2022

Total energy consumption: 2,525,216 kWh Consumption of energy from renewable sources: 2,389,868 kWh (94% of the total) Replacement of 60% of the fleet to hybrid and/or electric

#### **Goals 2023**

Reduction of data center energy consumption

by 10% for the same space used Maintaining at least **94% of renewable energy** Improvement of the current photovoltaic system

**Replacement of 100% of the fleet** in hybrid/electric

SOCIAL

Wire gray and black fiber areas

#### Results 2022

New real estate units gray area (UniFiber): 43,092

New real estate units black area (Unidata): 71,334

#### **Goals 2023**

New real estate units gray area (UniFiber): 75,075

New real estate units black area (Unidata): 58,630

#### GOVERNANCE

Ensure training consistent with individual needs

#### **Goals 2023**

Training for at least 80% of the company population

Training for executives and managers focused on soft skills

#### **Goals 2023**

Training for at least 80% of management

## Measurement of corporate climate through surveys

#### **Goals 2023**

Carrying out initial analysis of the company climate and spreading results





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# **GROWTH STRATEGY**

### UNIDATA: NEXT-GENERATION COMMUNICATION SERVICE PROVIDER

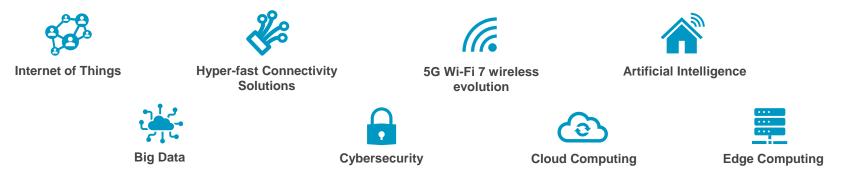
#### UNIDATA HAS ALWAYS BEEN DIFFERENT FROM A TRADITIONAL TELCO

We took a different path of innovation, anticipated the times and used new technologies, niche opportunities, speed of execution and ability to adapt. These are key characteristics in the future, because we define ourselves and we want to be a

#### NEXT-GENERATION COMMUNICATION SERVICE PROVIDER

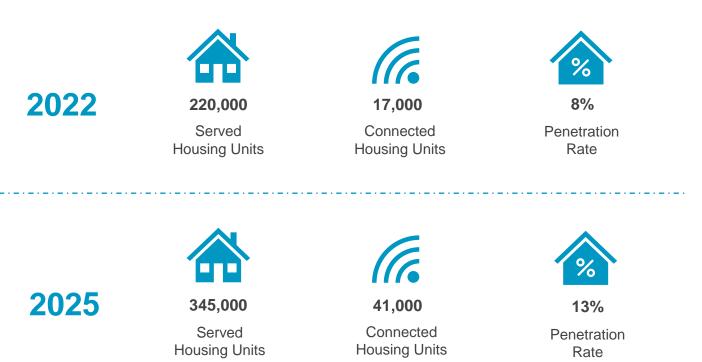
#### DISRUPTIVE TECHNOLOGIES OF NEW GENERATIONS

The most important ones, we already see with great force and promises that must be used quickly and strategically, are:





### 2025 BUSINESS TARGETS – UNIDATA & UNIFIBER







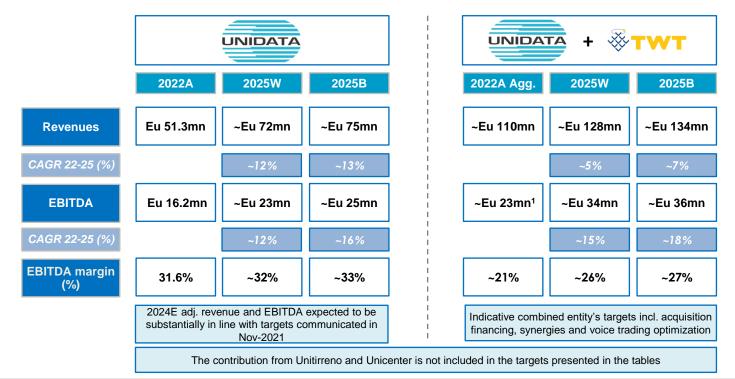
### CURRENT UNIDATA GROUP CUSTOMERS

33,178 21,887 Active lines at national level through a network of Unidata & TWT Consumer and Business about 370 partners Customers Sarajevo 55,065 customers



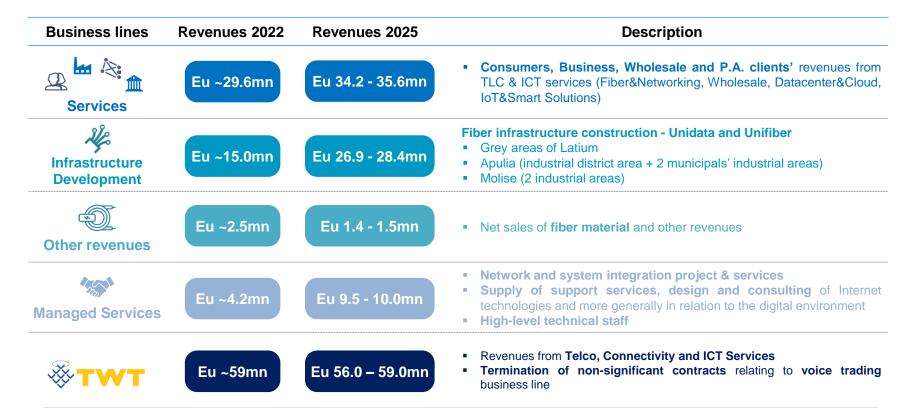
## 2025 FINANCIAL TARGET

The updated 2024 – 2026 Industrial Plan will be communicated on November 21st ,2023



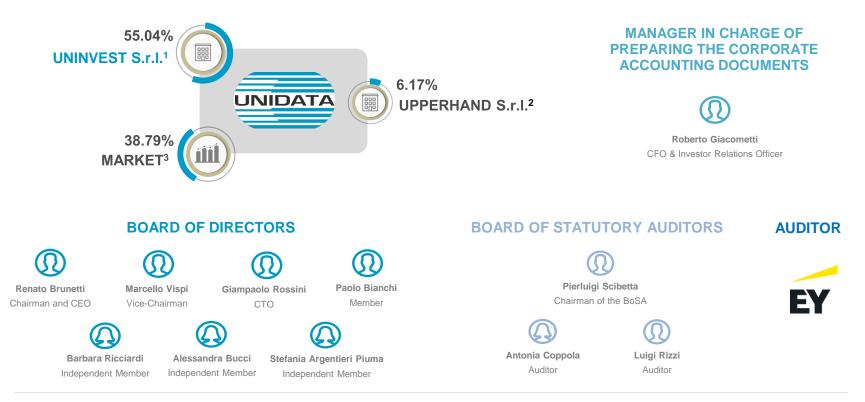


## UNIDATA GROUP'S 2025 TARGETS BY STREAM OF REVENUES





#### SHAREHOLDERS & GOVERNANCE





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