

# EURONEXT STAR CONFERENCE



# **TODAY'S SPEAKER**



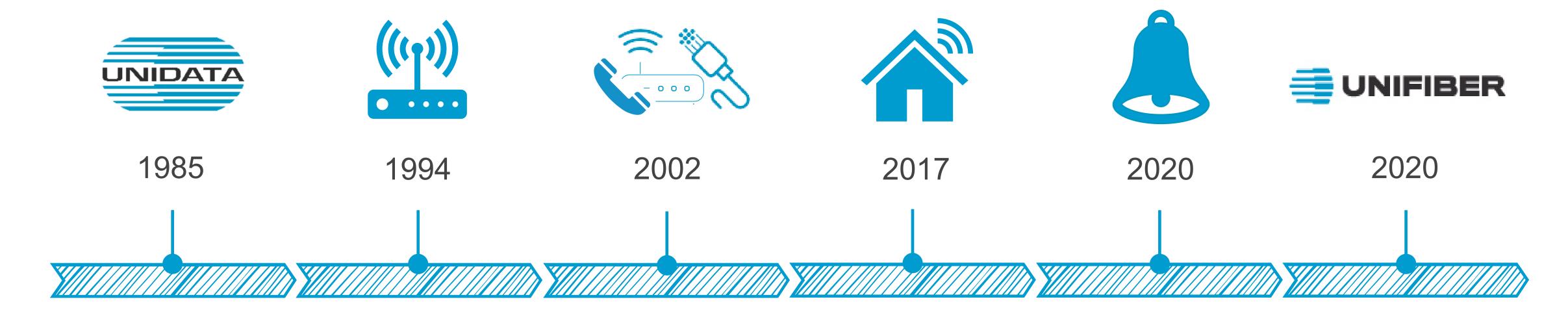
**Roberto Giacometti** CFO & Investor Relations Officer

Expert in Administration, Finance, Planning and Control. He held the position of General Manager in several Italian and foreign companies and was Director of the National Secretariat of Agesci. In 2019, he joined Unidata and followed the listing process on EGM, the extraordinary operations and the translisting on EXM -STAR Segment



# COMPANY OVERVIEW

# **HISTORY**



#### **Foundation**

Unidata starts operating as an Hardware Provider Unidata revolutionizes its core business and starts the activity of **Internet Service Provider** 

Beginning of the construction of the proprietary **FTTH network** 

and **Data Center** 

Unidata extends its activities to Cloud services and **Internet of Things** 

Listing on **Euronext Growth Milan** of Borsa Italiana

JV with CEBF to deploy high-quality FTTH networks in gray areas of Lazio region



# **HISTORY**



**Agreement with** Azimut to build a green neutral Tier IV data center in Roma

JV with Azimut to build 900 km of submarine optical fiber in the Tyrrhenian Sea

Listing on **Euronext STAR Milan** of Borsa Italiana

Signed the deed of Merger by Incorporation of **TWT** Group (acquired on February 28<sup>th</sup>, 2023) into Unidata

Unidata is among the protagonists of the temporary grouping of companies awarded of the **important and** innovative #ROMA5G **Project** 

Unidata presents the new logo



# FIBER & NETWORKING

The Unidata Fiber Network infrastructure is concentrated in the important cities of Lazio Region, where Unidata offers most complete coverage of the territory with Gigafiber: direct FTTH (Fiber to the Home) connectivity (100% Fiber optic).

> **OVER 6,200 KM OF INFRASTRUCTURE OVER 500,000 KM OF FIBER OPTIC**

LAUNCH OF 10GB CONNECTIVITY IN ROME AND LAZIO REGION, QUADRUPLING THE AVAILABLE SPEED

**400,000 HOUSING UNITS CONNECTED** 



(A)





# **CLOUD & DATA CENTER**

The Unidata Data Center was built in line with the conditions required by certification standards Rating 4 (formerly TIER IV) with additional features to ensure the highest level of infrastructure security and reliable continuity of service provision.

The Data Center occupies a surface area of 800 squaremeters.

**NEUTRAL COLOCATION – MULTI CARRIER** 



**CLOUD SERVICES (IAAS, SAAS AND PAAS)** 



**NETWORK SECURITY - MANAGED SERVICES DISASTER RECOVERY** 







# IoT & SMART SOLUTIONS

LoRa<sup>™</sup> is the new wireless technology to support IoT solutions



wide communication range (several Km) to reach devices



high penetration to reach any object wherever it is installed



low power consumption (many years with a single battery)



open standard to create private public collaborative network



worldwide adopted with the largest marketplace

#### **MARKET DRIVERS**



**Massive Smart Metering** 



**Smart City** 



**Smart Grid for Water, Gas and Electricity** 



**Smart Agriculture** 





# **IOT & SMART METERING: AWARDED TENDERS**



Award in **Temporary Grouping of Companies**, with the role of Mandatory, with BIP S.p.A. and Lektor S.r.I.

Tender for the implementation of the **Automatic Meter** Management System of the Metropolitan City of Palermo

Total value of the tender, part of NRRP funds, equal to 2.7 million Euros, for a period of 36 months



Award of the contract for the **Connectivity service for the** meters of the integrated water service users, for drinking water use, in Firenze-Prato-Pistoia Metropolitan Area

Assignment through project financing equal to over 3.5 million **Euros** for a duration of **13 years** 



Award in **Public Private Partnership** of the concession for the implementation and management of the smart metering IoT system for Acqua Pubblica Sabina

Assignment through project financing equal to 9.5 million **Euros** for a duration of **14 years** 



Award in **Temporary Grouping of Companies** of the concession for the implementation and management of the smart metering IoT system for Molise region

Assignment through project financing equal to over 3.0 million **Euros** for a duration of **2 years** 

ABOUT 18.7 MILLION EUROS IN IOT TENDERS FROM THE BEGINNING OF 2023



# **ADDITIONAL KEY SERVICES**

In addition to the three main areas, Unidata develops some additional key services:



#### Fiber infrastructure construction

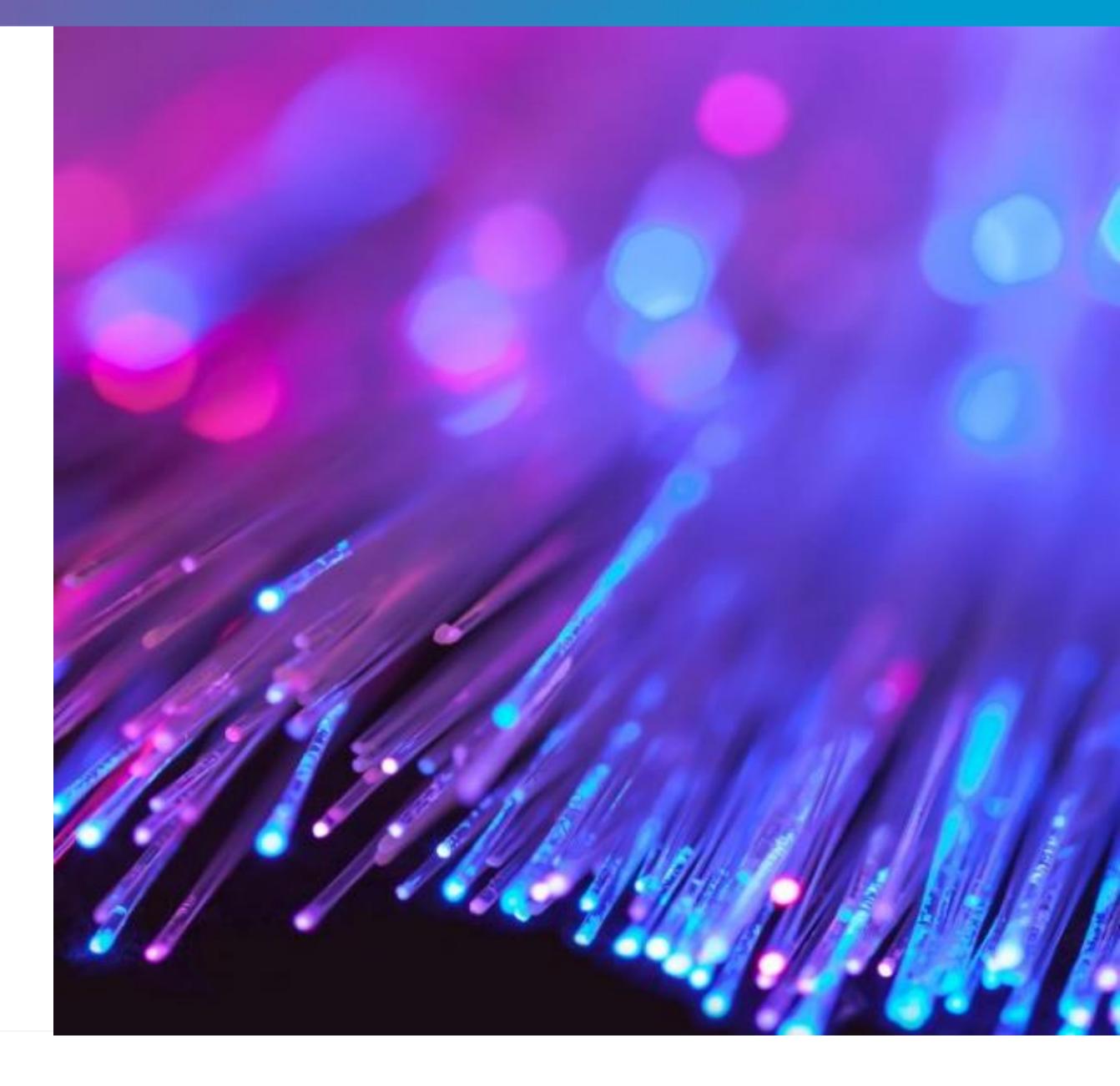
Unidata directly builds the fiber optic network for **Unidata** and **Unifiber** in some key areas, as for instance in the gray areas of Lazio, Puglia, Molise regions.



### **Projects**

Unidata works in projects regarding specific customers' requirements and events relating to the provision of support, design and consultancy services for Internet technologies and, more generally, for digital environments.

**Ex. Project Bari** - construction of a video surveillance implementation at the ASI Consortium of Bari





# MAIN PROJECTS

# **UNIFIBER (JV WITH CEBF)**

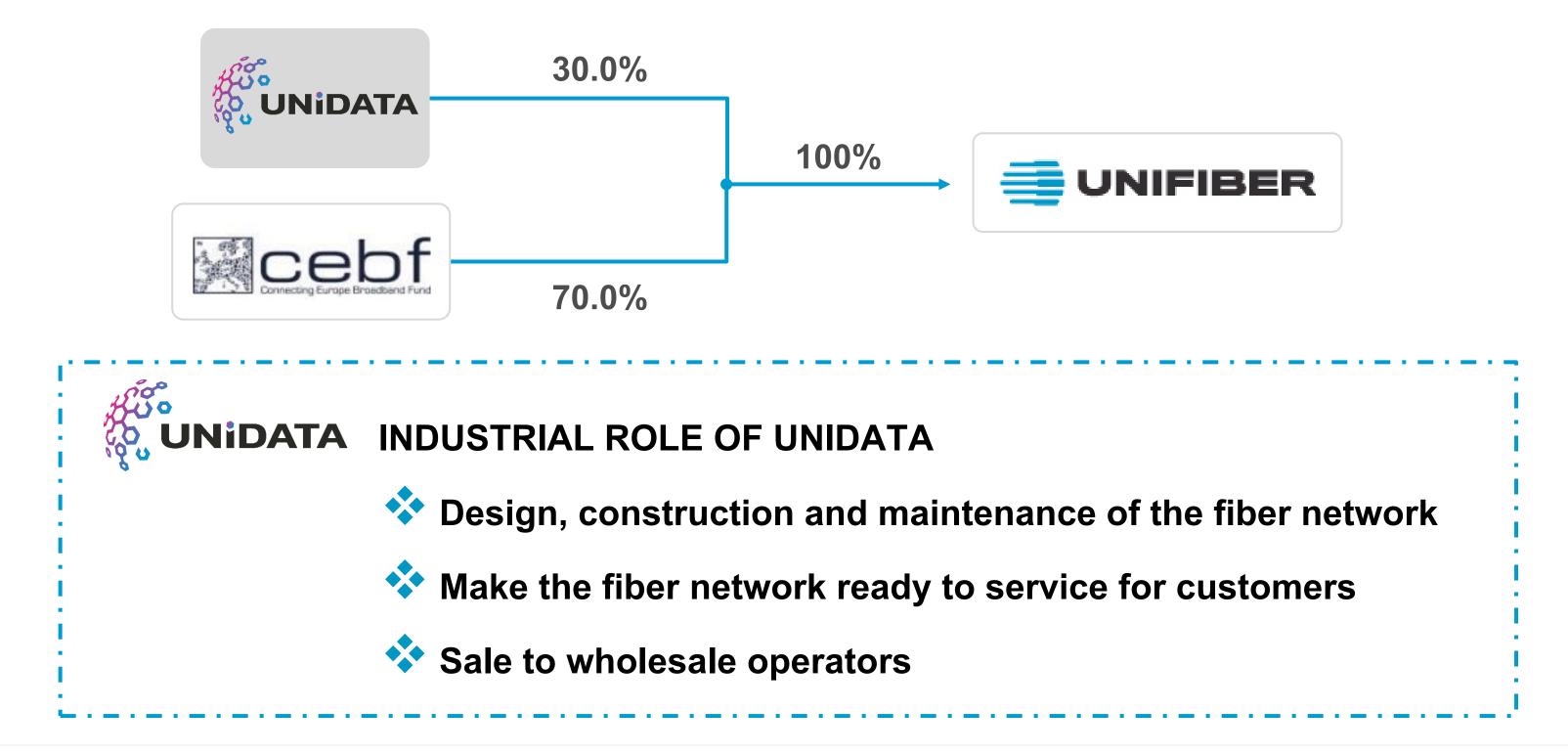




Closing signed in 2020 with Connecting Europe Broadband Europe (CEBF)<sup>1</sup> and the activity started in 2H 2021.



FTTH access network implementation in "gray areas" without FTTH, localized in Lazio region. Unifiber owns the passive FTTH network.

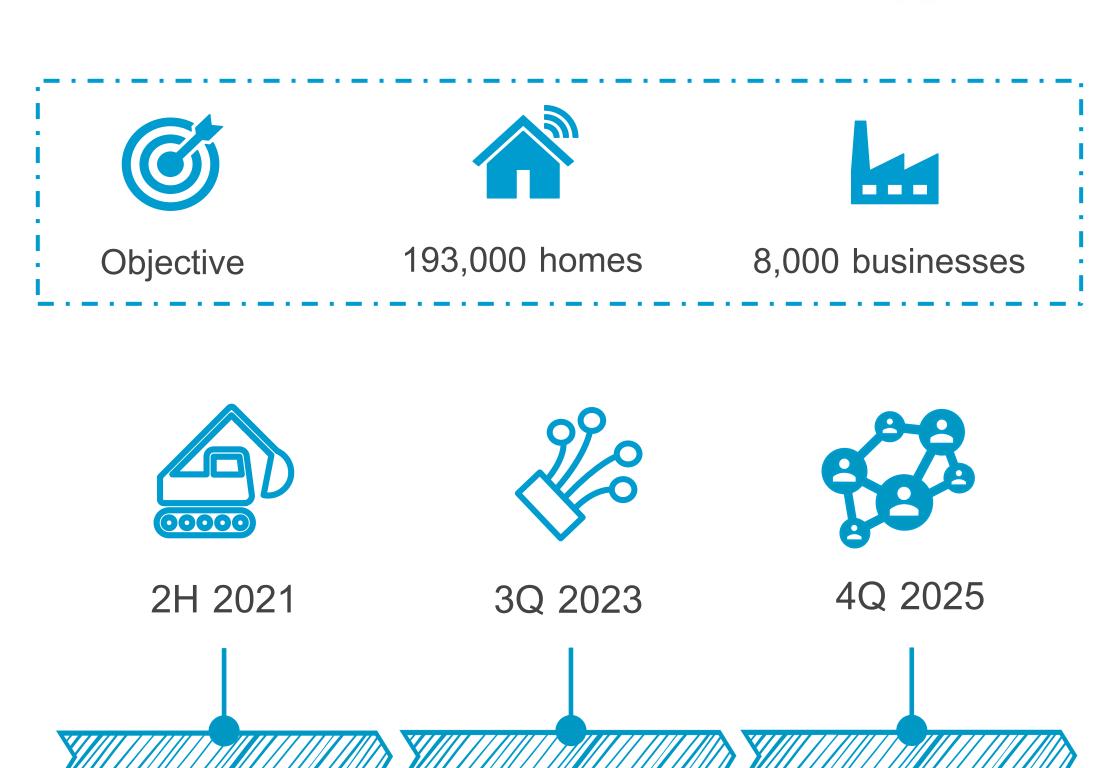




# FTTH FOR GRAY AREAS OF LAZIO REGION







Start of the construction of the fiber network

State of the art: 97,816 homes & 1,824 businesses

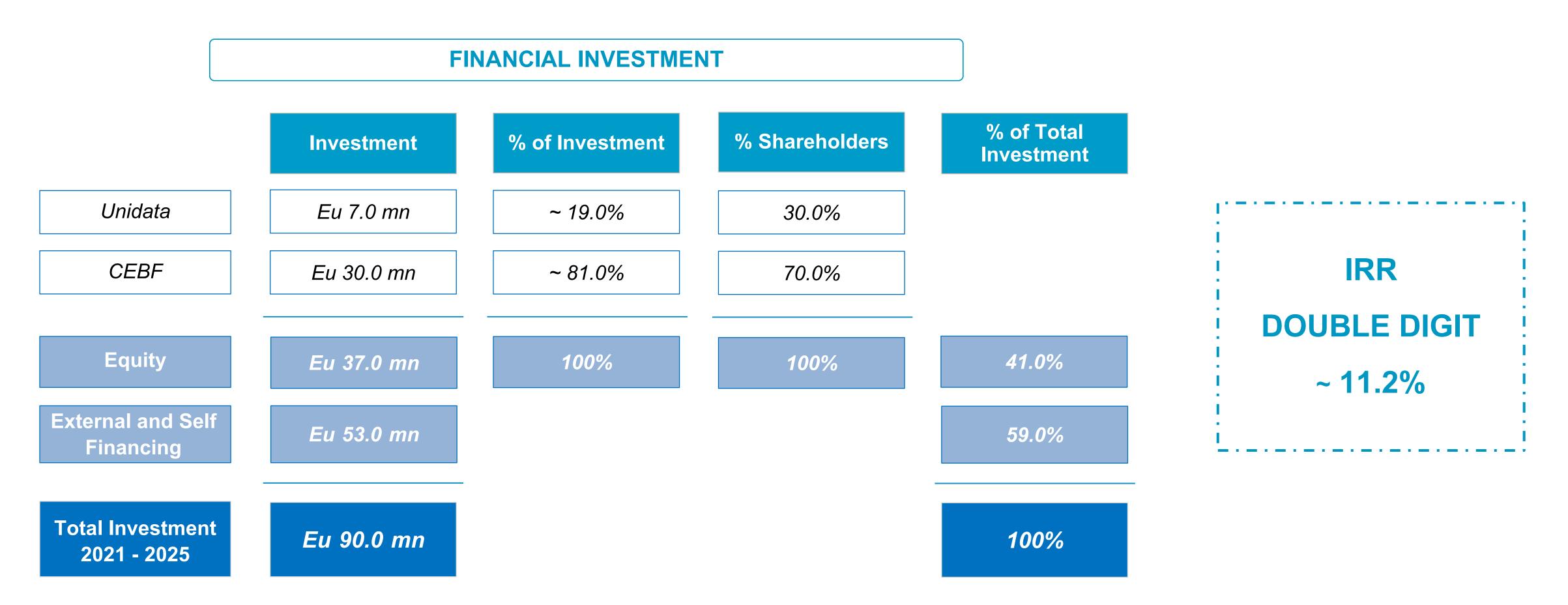
connected

End of the construction of the fiber network



# FINANCIAL STRUCTURE OF THE PROJECT





As of September 2023, Unidata already paid Eu 5.5 million out of its total equity investment. Unidata has an 11% of free equity thanks to its role of industrial partner.



# **UNITIRRENO (JV WITH AZIMUT)**

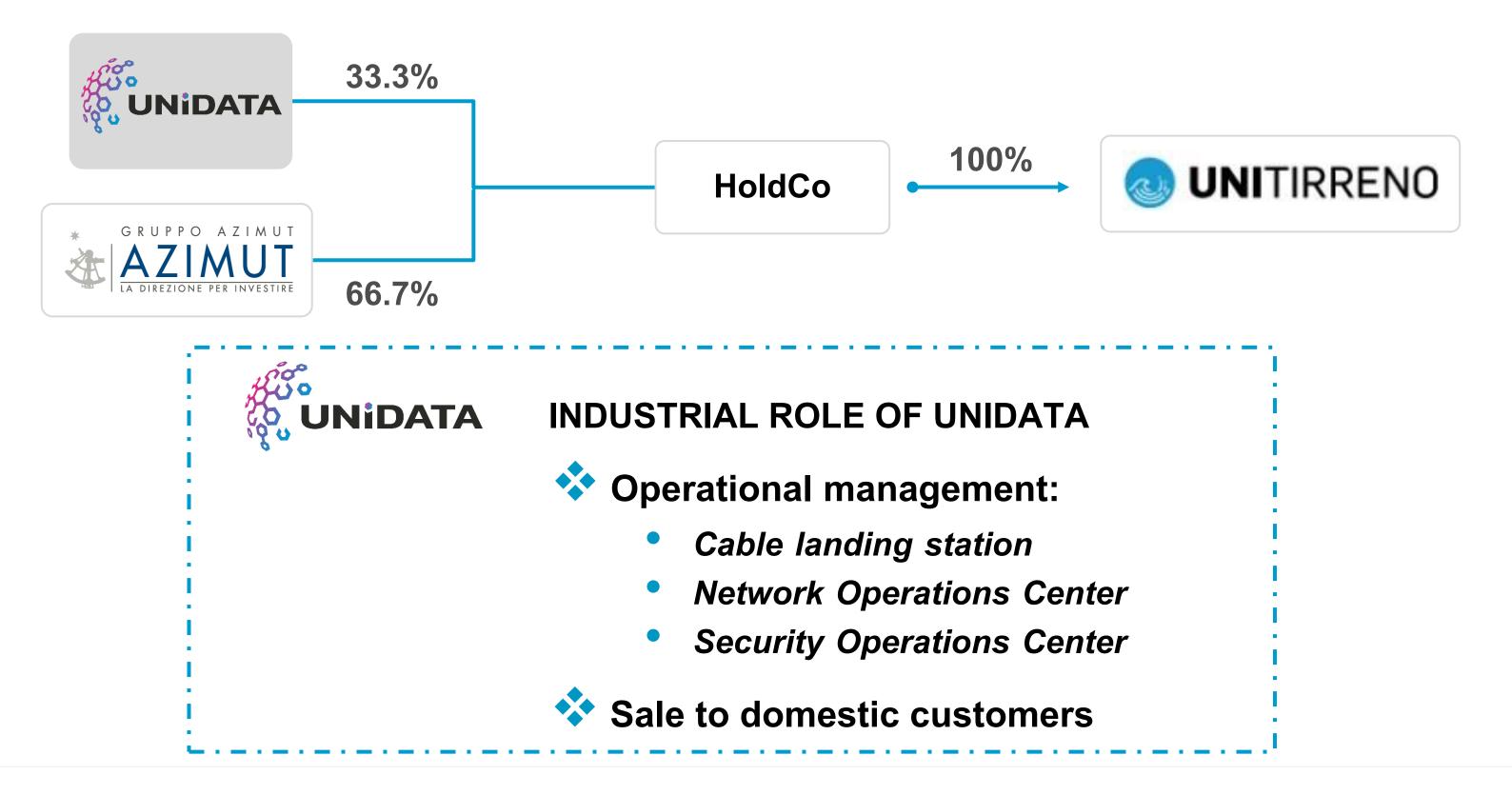




Closing signed in 2023 with Azimut - Fondo Infrastrutture per la Crescita ESG<sup>1</sup> and the activity already started.



Submarine cable system in the Tyrrhenian Sea of about 900 km from Mazara del Vallo to Genova, with a junction point near Roma-Fiumicino and one in Sardegna region.



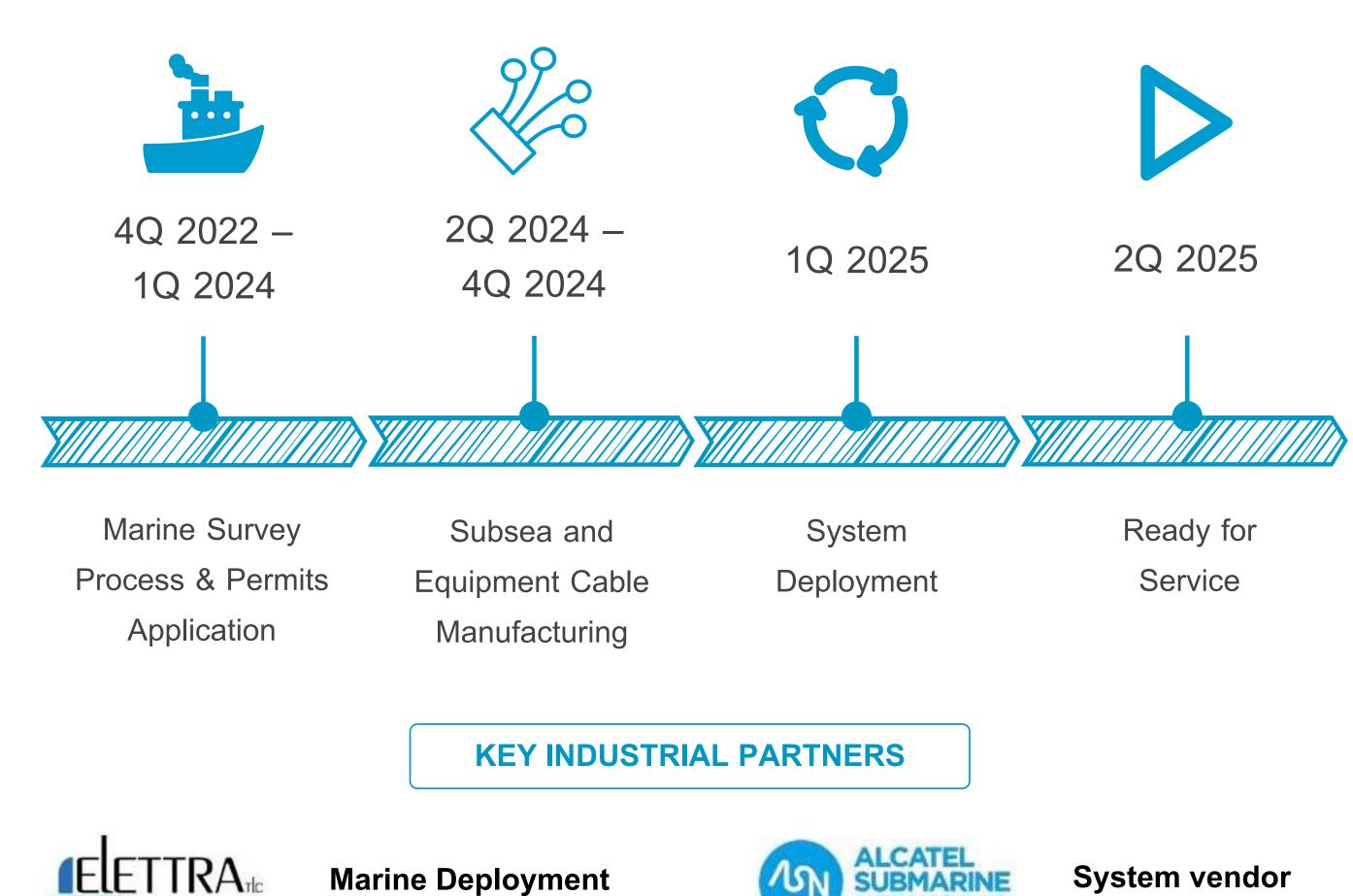


1) Fondo Infrastrutture per la crescita – ESG is a fund established and managed by Azimut Libera Impresa, invests in social infrastructures in order to generate a positive and sustainable growth of the economy, environment and society with an ESG approach

# THE SHORTEST AND MOST RELIABLE PATH TO NORTHERN EUROPE



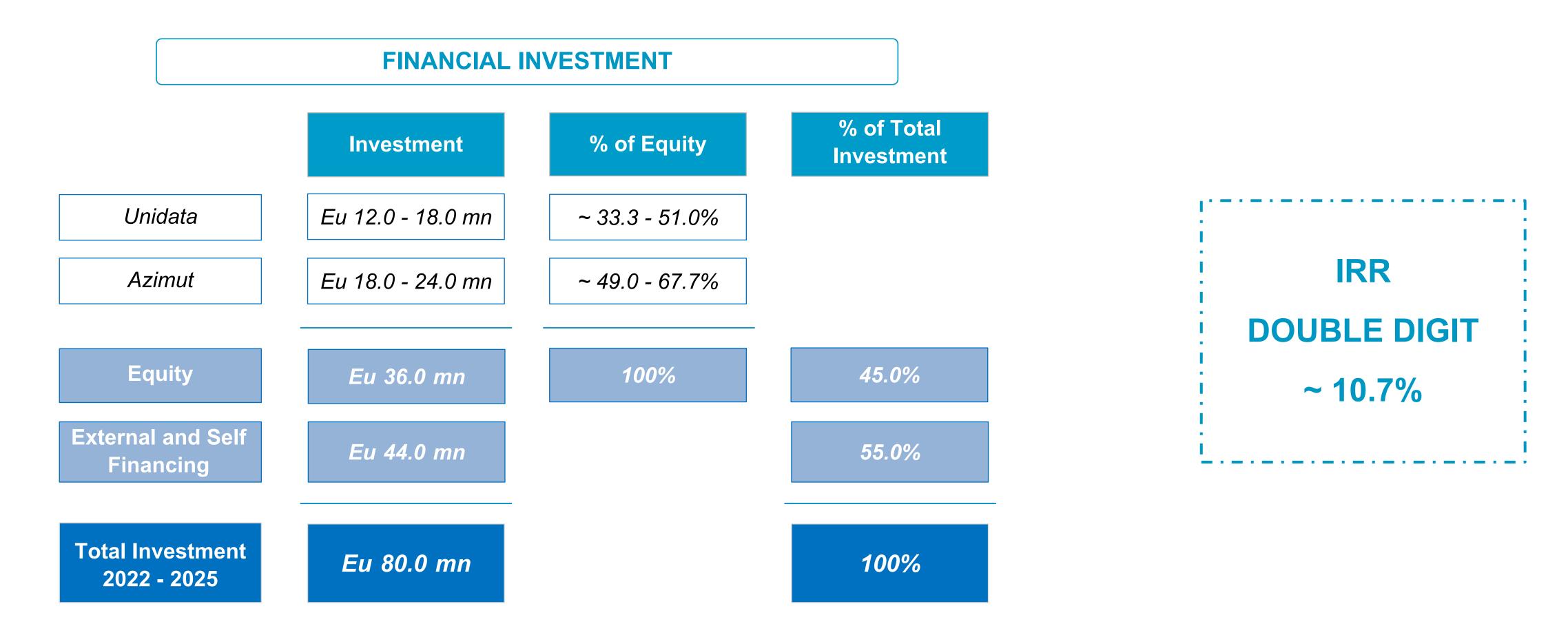






# FINANCIAL STRUCTURE OF THE PROJECT





As of September 2023, Unidata already paid Eu 6.5 million out of its total equity investment. Unidata equity investment will be up to Eu 18 million, due to an option to increase its participation to own a majority stake.



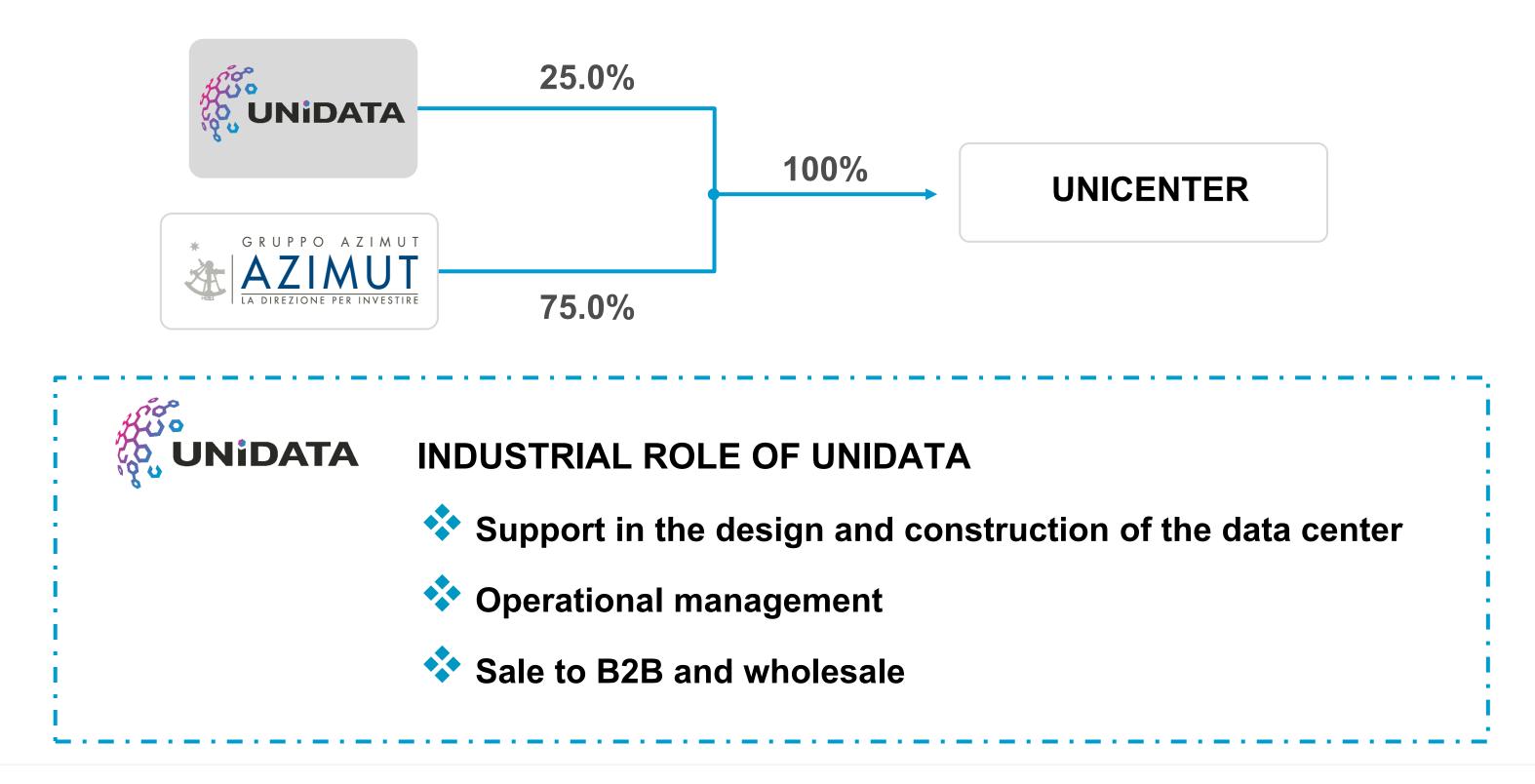
# **UNICENTER (JV WITH AZIMUT)**



Investment Agreement signed in 2022 with Fondo Infrastrutture per la Crescita - ESG<sup>1</sup>.



Green and neutral Tier IV datacenter in Rome about 20 MW and 3,200 rack capacity for a total area of 20,000 sqm





1) Fondo Infrastrutture per la crescita – ESG is a fund established and managed by Azimut Libera Impresa, invests in social infrastructures in order to generate a positive and sustainable growth of the economy, environment and society with an ESG approach

# FINANCIAL STRUCTURE OF THE PROJECT

| FINANCIAL INVESTMENT |            |                 |                |
|----------------------|------------|-----------------|----------------|
|                      | Investment | % of Investment | % Shareholders |
| Unidata              | Eu 5.7 mn  | 10.0%           | 25.0%          |
| Azimut               | Eu 51.3 mn | 90.0%           | 75.0%          |
| Equity               | Eu 57.0 mn | 100%            | 100%           |



As of September 2023, Unidata has not paid any amount of its total equity investment because the project has not yet started.



# KEY FINANCIALS

# **UNIDATA GROUP - PRELIMINARY FY2023**

Reported Data<sup>1</sup>

92.7 M€ +80% Revenues

Adj. EBITDA 24.4 M€ +50%

26.3% Adj. EBITDA Margin

**Management Data<sup>2</sup>** 

Revenues 100.8 M€ +96%

Adj. EBITDA 25.9 M€ +60%

25.7% Adj. EBITDA Margin

Net Financial Debt

47.9 M€

for ESMA purposes

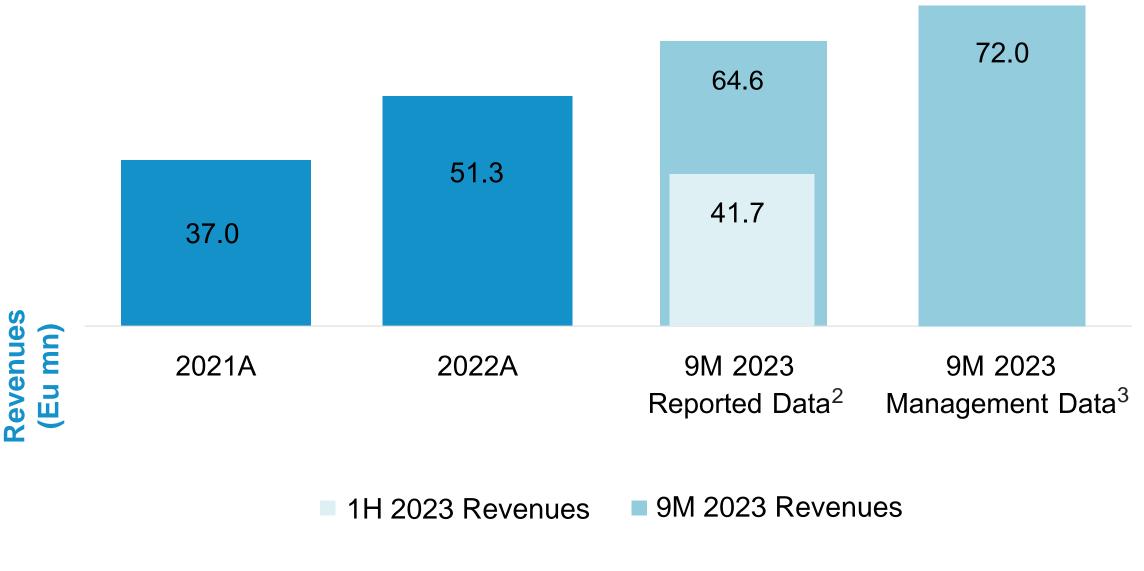
46.7 M€

including a secured deposit

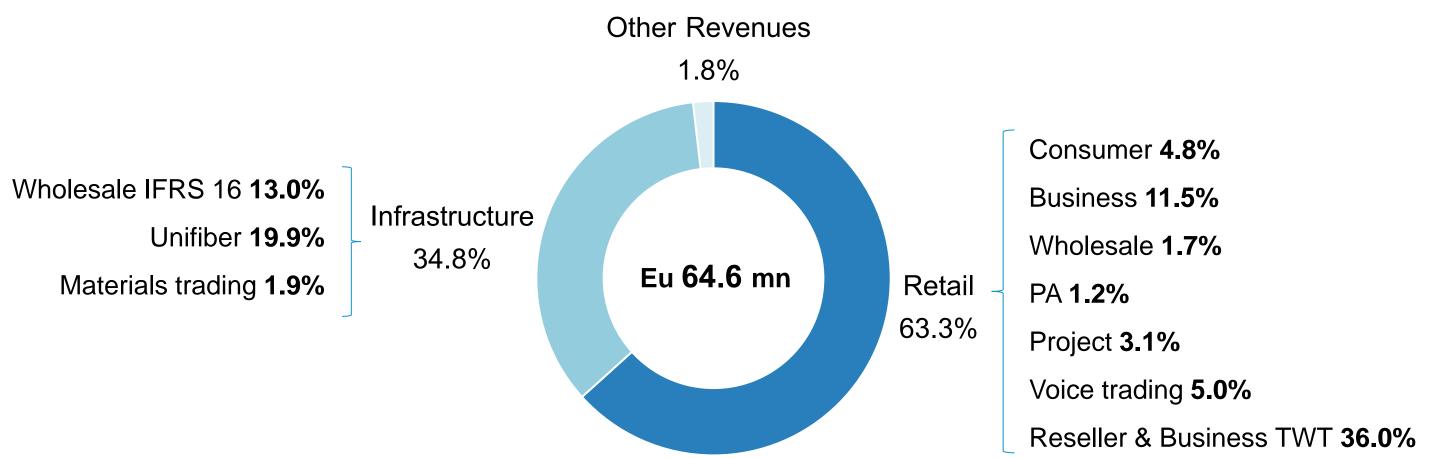


# STRONG REVENUES GENERATION

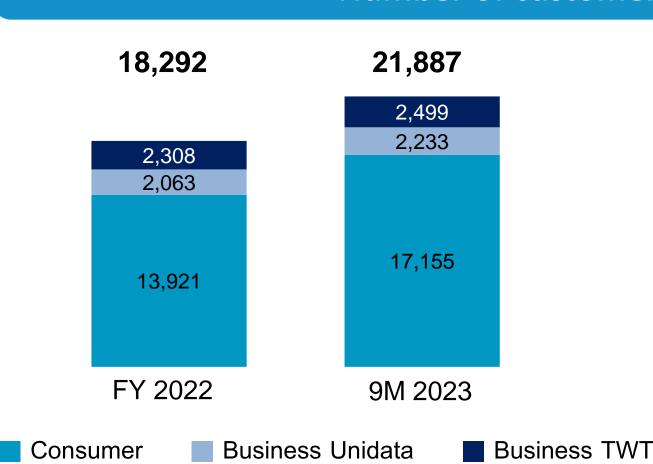
- Consolidated revenues strongly increased, thanks to the inclusion of the recently acquired TWT Group in the perimeter.
- "Stand-alone" revenues showed an excellent result confirming Unidata's solid business model with an increase of about 16.4%.



#### Reported Revenues 9M 2023 breakdown



#### **Number of customers 9M 2023**



#### **Direct Customer growth:**

Business Unidata (+8% YoY) Business TWT (+8% YoY) Consumer (+23% YoY)

#### **Indirect Customers**

through TWT partners' network 33,178



1) "Like for like" revenues refer to the revenues of Unidata S.p.A. stand alone; 2) Reported Data include Unidata data from 01.01.2023 to 30.09.2023 and TWT Group data from 01.03.2023 to 30.09.2023; 3) Management data include economic data from 01.01.2023 to 30.09.2023 of both Unidata and TWT Group.

# **UNIDATA GROUP - CUSTOMERS 9M 2023**

21,887 Unidata & TWT Consumer and Business



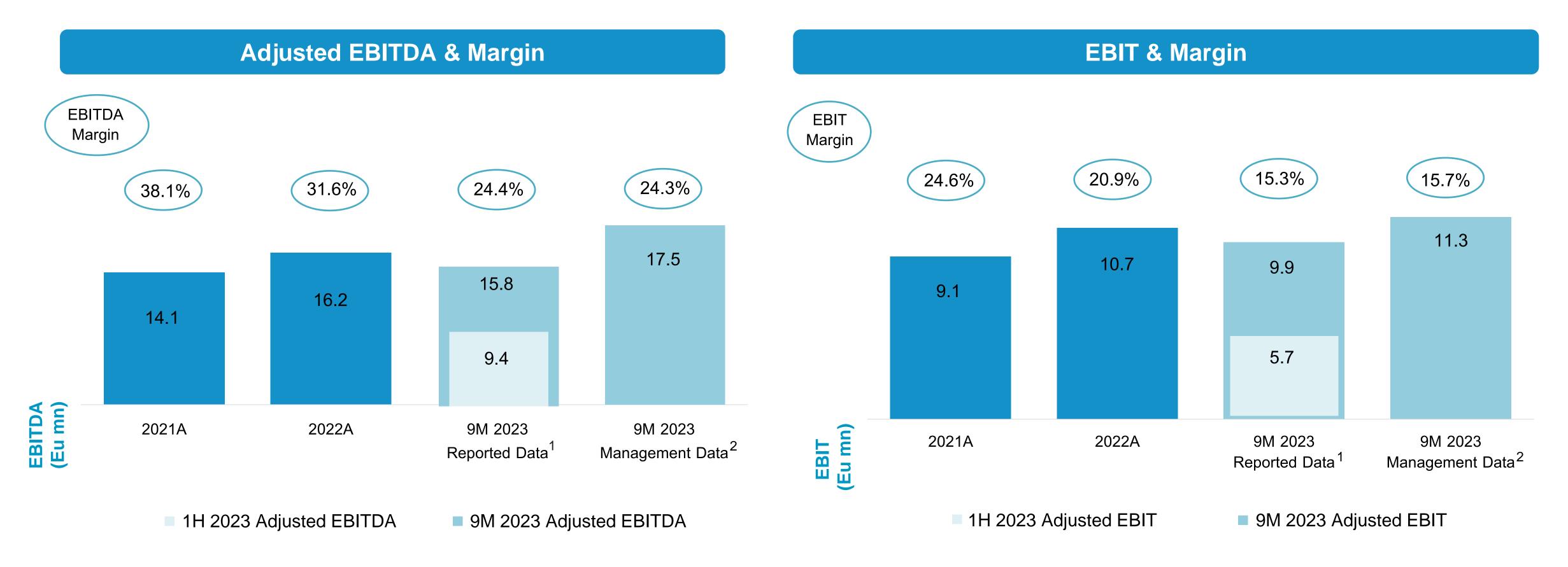
33,178 Active lines at national level through a network of about 370 partners



55,065



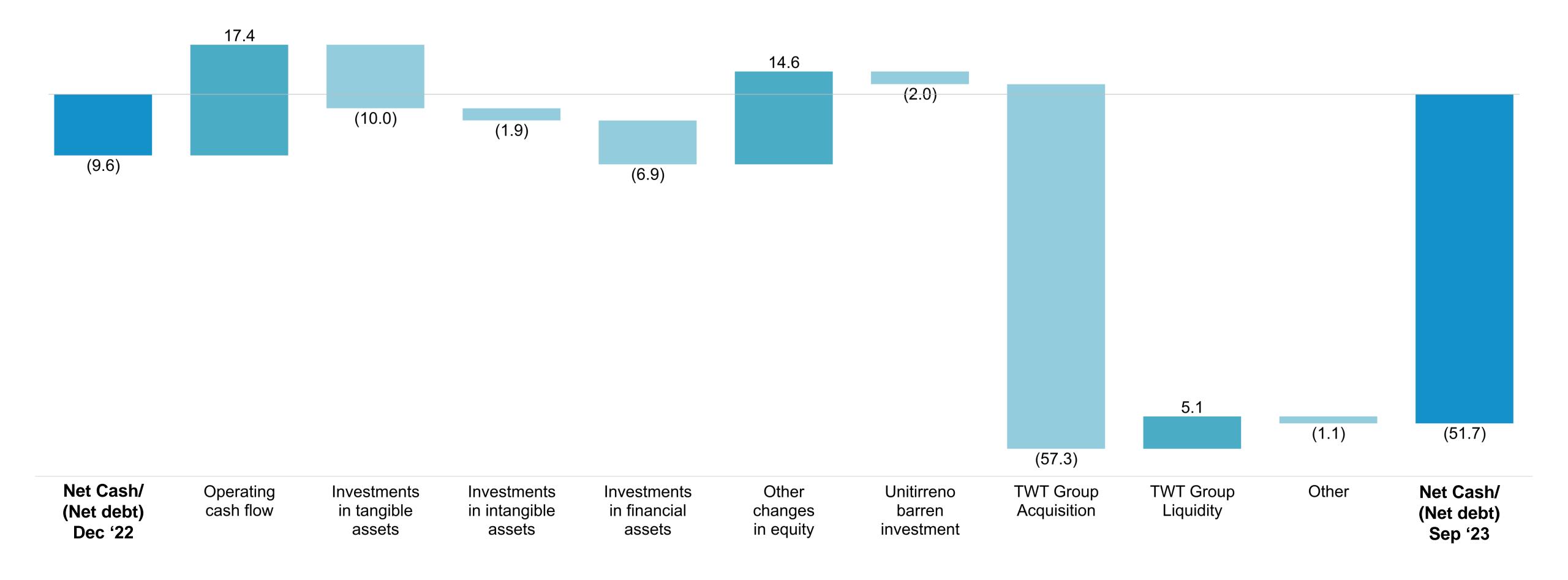
### **OUTSTANDING AND CONTINUOUS GROWTH**



- The improvement in EBITDA in 9M 2023 is strictly related to the consolidation of TWT Group.
- **EBITDA Adjusted**, equal to € 15.8 million, is calculated net of extraordinary costs related to consultancy for the acquisition of TWT Group and for the finalization of the Translisting amounting to approximately € 0.8 million.



# **NET FINANCIAL POSITION BRIDGE**





# BUSINESS PLAN 2024 - 2026

# STRATEGY - THE INDUSTRIAL PATH

«the 5 Focus» for UNIDATA

# **BUSINESS DEVELOPMENT** on NATIONAL SCALE

# **INVESTMENTS** in STRATEGIC INFRASTRUCTURES

Connectivity & Convergence

> Smart Cities

Advanced Water Solutions

> Smart Infrastructure

> > Edge Computing



Commercial development based on techno-digital transformation of companies, private individuals and Public Administration



Implementation of Complex Fiber-Cloud-WiFi-IoT Projects



**Innovative Networks** Fiber & IoT



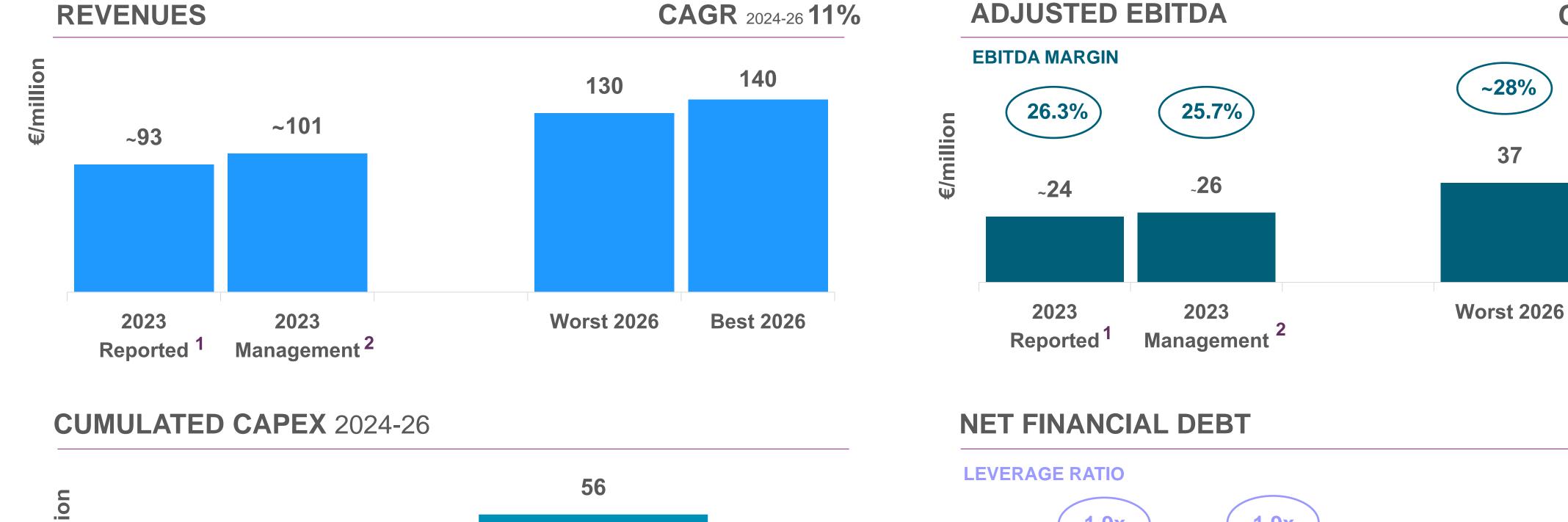
**Advanced Data Center** 

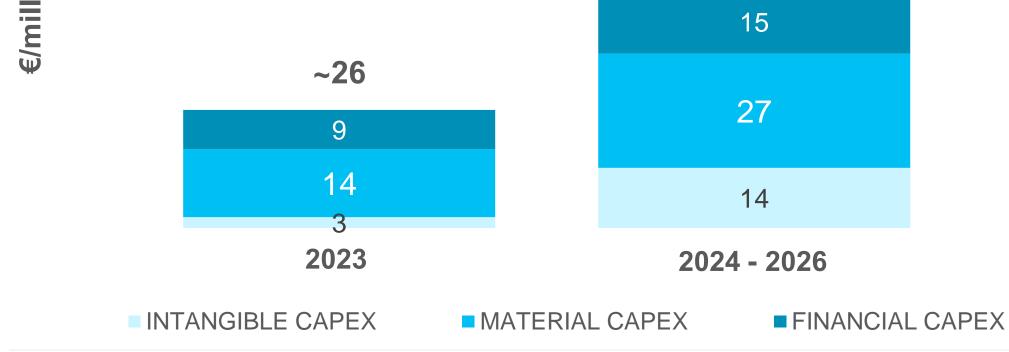


Strategic **connectivity** for the **Mediterranean** 



# **2026 FINANCIAL TARGET**









CAGR 2024-26 17%

~29%

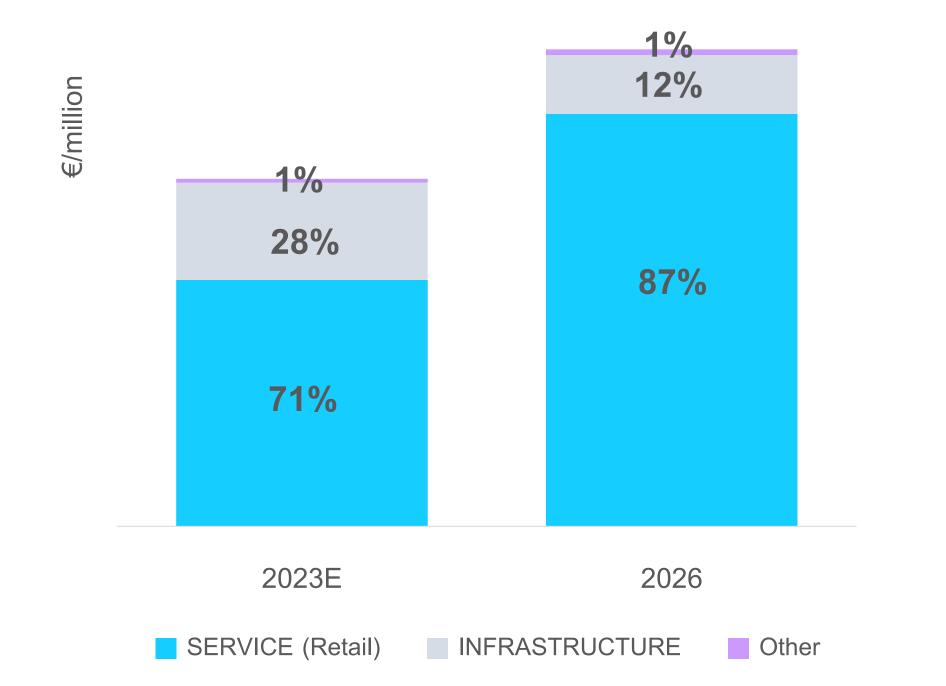
41

**Best 2026** 

# 2026 REVENUES BREAKDOWN

### **REVENUES MIX by Business Line**

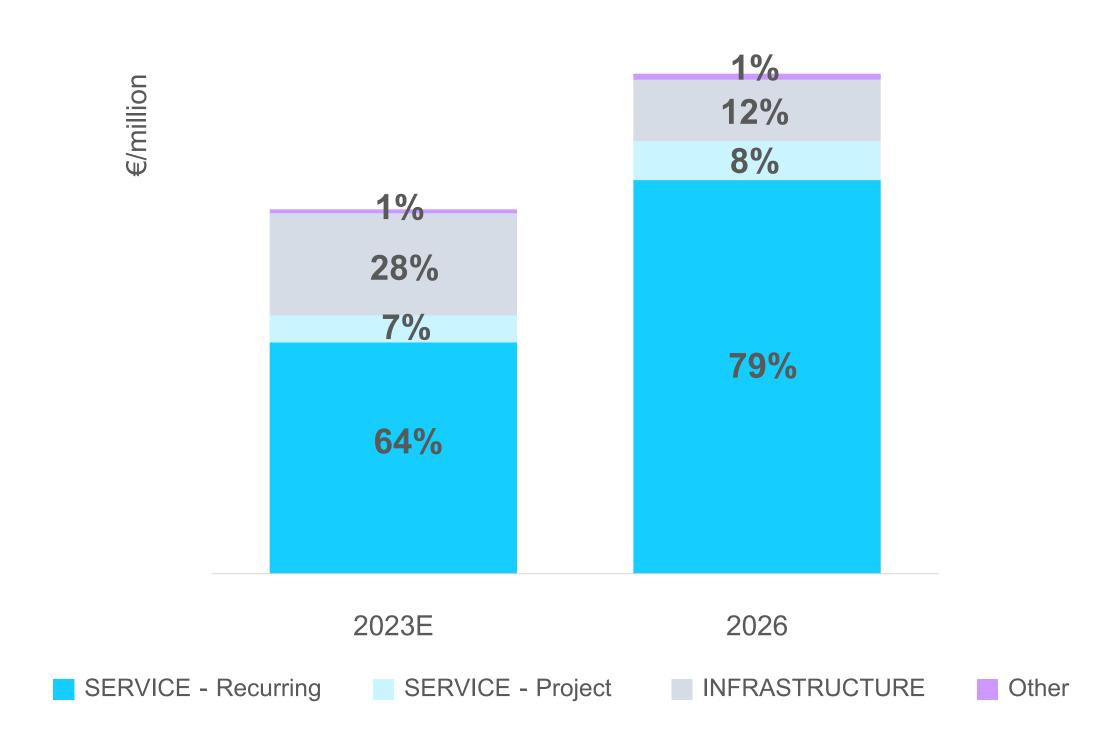
**CAGR INFRASTRUCTURE** 2024-2026 - **15% CAGR SERVICE (Retail)** 2024-2026 - **19%** 



Over time the Mix of contribution to Total Revenues changes in favour of a greater weight of Revenues deriving from the SERVICE (Retail) business line (Business, Consumer, Wholesale, Reseller, Public Administration)

#### **REVENUES MIX by Type**

CAGR SERVICE (Retail) Recurring 2024-26 - 19%



The basis of **recurring contracts** are the engine of growth together with large Fiber-IoT digital transformation projects



# **ESG GOALS 2024 - 2026**









#### Fiber in gray and black areas

- New HU OF +21k
- New HU UF +64k

#### Roma 5G

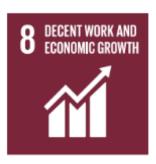
- 100 squares connected by WIFI
  - 1525 Small Cells

#### Unitirreno

 890km from Mazara del Vallo to Genova with connections at Roma -Fiumicino and Olbia







#### Personal development

- employment increase 215+ units
- Women from 28% to 32% of the total
  - increase of the under 30

#### **Training**

- +46% of total training hours
- Assessment 90+% of staff

#### Welfare

- +10% monetary incentive
- +29% of smart working days

#### **Evaluation**

- company climate measurement
- periodic performance assessment











#### Savings enabled by IoT metering projects

- 80M m3 of water
- 60GWh of energy

-10% data center consumption

**Direct self-production 4+%** 

95+% energy used from renewables

Mobility manager and contribution to the Sustainable Urban Mobility Plan

12% reduction in the average CO2 emissions by the car fleet



### **CLOSING REMARKS**

| Growth         | +11% Revenues CAGR 2024-2026           |
|----------------|--|
| Efficiency     | +17 <sub>%</sub> EBITDA CAGR 2024-2026 |
| Capex          | € 56 M  Total Investments 2024-2026    |
| Soundess       | 0.6x Leverage Ratio 2026               |
| Innovation     | 2/3 projects<br>2024-2026              |
| Sustainability | 95+%  Renewable Energy 2024-2026       |

Growth driven by Business, Wholesale and Public **Administration markets** 

Purchasing optimization, process automation, improvement of technical and commercial contracts

Artificial Intelligence, smart grid, water, energy, environmental sustainability, climate change

Better attention to environmental impact and circular economy

Investments in new networks and data centers



# SUSTAINABILITY

# **UNIDATA GROUP: A BENEFIT COMPANY**

#### IN THE LAST THREE YEARS, UNIDATA HAS ACCELERATED ITS JOURNEY TOWARDS SUSTAINABILITY

In 2022, Unidata became a Benefit Company and published its 1<sup>st</sup> Impact Report and 3<sup>rd</sup> ESG Report

Unidata developed its ESG Strategy based on 3 macro-purposes of common benefit:



Reducing climate-changing emissions and the energy consumption













Infrastructure of areas to resolve conditions of digital divide







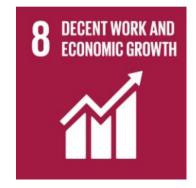




Protection of employees and attention to their training and well-being









# RESULTS AND GOALS

#### **ENVIRONMENTAL**

Reduction of energy consumption and emissions

Results 2022

Total energy consumption: 2,525,216 kWh

Consumption of energy from renewable sources: 2,389,868 kWh (94% of the total)

Replacement of 60% of the fleet to hybrid and/or electric

**Goals 2023** 

Reduction of data center energy consumption

by 10% for the same space used

Maintaining at least 94% of renewable energy

Improvement of the current photovoltaic system

Replacement of 100% of the fleet in hybrid/electric

#### SOCIAL

Wire gray and black fiber areas

Results 2022

New real estate units gray area (UniFiber): 43,092

New real estate units black area (Unidata): 71,334

**Goals 2023** 

**New** real estate units gray area (UniFiber): 75,075

New real estate units black area

(Unidata): 58,630

#### **GOVERNANCE**

**Ensure training consistent with** individual needs

**Goals 2023** 

Training for at least 80% of the company population

Training for executives and managers focused on soft skills

**Goals 2023** 

Training for at least 80% of management

Measurement of corporate climate through surveys

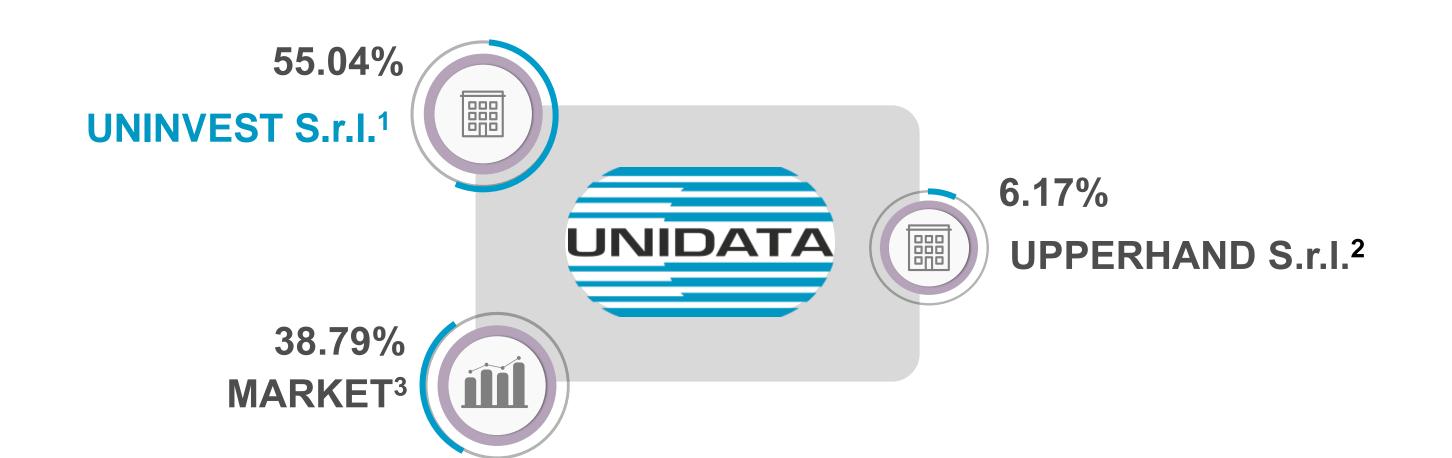
**Goals 2023** 

Carrying out initial analysis of the company climate and spreading results



# APPENDIX

# SHAREHOLDERS AND GOVERNANCE



### MANAGER IN CHARGE OF PREPARING THE CORPORATE ACCOUNTING **DOCUMENTS**



**Roberto Giacometti CFO & Investor Relations Officer** 

#### **BOARD OF DIRECTORS**



**Renato Brunetti** Chairman and CEO



Marcello Vispi Vice-Chairman

Barbara Ricciardi

Independent Member



Alessandra Bucci

Independent Member

**Giampaolo Rossini** CTO



**Paolo Bianchi** Member





Pierluigi Scibetta Chairman of the BoSA



**AUDITOR** 



**Stefania Argentieri Piuma** Independent Member



**Antonia Coppola** Auditor



Luigi Rizzi Auditor

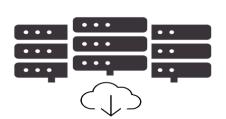


# TWT GROUP

- Founded in 1995 in Milan, TWT Group is a primary Italian TLC, connectivity and ICT services operator specialized in the B2B segment<sup>1</sup>
- TWT Group's vision is to become a recognized "atelier of telecommunications" with a bespoke B2B offering



Proprietary optic fiber in Milano telco & to connect datacenter sites



Proprietary datacenter ~650 sqm



Proprietary platform dedicated to Partners



~ 370 Partners

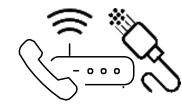


~33,000 **Direct & Indirect Lines** 



~105 employees

#### **PRODUCT OFFERING**



# Connectivity

(FTTH, FTTC, dedicated fiber)



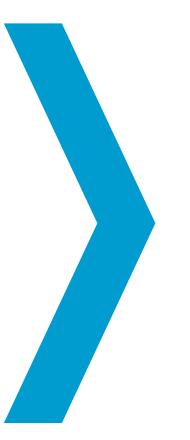
### **Telco services**

(VoIP)



#### **ICT** services

(DC, cloud-based solutions)



#### **White Label**

**Small & Medium TLC** operators with a strong local footprint

# Corporates

Wide range of single and/or bundled TLC and **ICT** services

#### **Voice Trading**

**CHANNELS** 

Commitment to focus on premium clients<sup>1</sup>



# **STRONG COMPLEMENTARITY**





Geography

**Central Italy & recent** expansion in Puglia

Domestic reach, with a strong presence in entire Italy

**Commercial** 

**Corporate / Wholesale B2B & Consumer** 

**White Label / Corporate** Only B2B

Infrastructure

**Historical core** business

**Asset-light** (focus on services)

**Know-how** 

**Technology driven** 

**Network and** process driven

Industrial opportunities **Commercial offering Tech solutions** 



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